



UBER AND OUT?

WHAT HAPPENS AFTER START UP?

THURSDAY, APRIL 27, 2017 • 6:00 – 8:00 PM
THE TRESTLE INN, PHILADELPHIA, PA

Young professional entrepreneurs are the driving force behind current economic development in our region and around the world. The creative and information technology sectors are two of the fastest growing industries. Innovative ideas are often born and incubated in higher educational institutions. When graduates launch they have the choice to remain in the City where they studied or to leave. The Greater Philadelphia region is a higher ed. hotbed, and a brain drain. Experts will address the Internet of Things and how this topic is shaping our world.

MODERATOR

Jason Gosselin, Esq.

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Jason serves as vice chair of the firm's Life Insurance and Annuities Practice Group. Jason is a veteran litigator and trial attorney whose national practice involves a wide range of civil litigation, including insurance coverage, commercial litigation, and constitutional freedoms. Jason has served as lead counsel in multiple jury trials and dozens of arbitrations. Jason also has an active appellate practice and has argued numerous cases in federal and state appellate courts. His areas of particular concentration are insurance, commercial disputes and constitutional freedoms. As a recognized expert in insurance disputes and related issues, Jason teaches Insurance Law at Villanova University School of Law. Jason lives outside Philadelphia with his wife and four children. He enjoys long distance running and coaching Little League baseball.

PANELISTS

Sophie Ding

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Sophie Ding is a senior consultant in the Cyber Security practice of Ernst & Young LLP. She specializes in 3 IT security domains: Identity and Access Management, Data Protection, and Security Control Assessment with 5 years of client-servicing experience. She primarily serves clients in Life Science and Healthcare Insurance sectors. Sophie is CISSP and CPA certified. Outside of work, Sophie is the treasurer and a board member of the Greater Washington D.C. Chapter of Ascend Pan-Asian

professional leadership. Sophie is also active in community work, including regular volunteering at National Museum of Natural History and the J.F. Kennedy Center of Performing Arts.

Dimitris Horiatis

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Dimitris Horiatis is the Tech and Creative Media, Trade & Investment Officer for the UK Department of International Trade. He has worked for the UK government on and off since 2008. He started in Los Angeles as a Business Development Associate for Life Sciences and then got promoted to an officer position in Texas where he worked in Life Sciences and Financial Services. In between Texas and New York he started his own consultancy helping US companies expand their business internationally. He has a BS degree in Microbiology from the University of California, Santa Barbara and spent the early part of his career as an academic laboratory scientist at the Norris Comprehensive Cancer Centre and as a Sales Representative for Boehringer Ingelheim GmbH.

Ellen Hwang

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Ellen Hwang currently works for the City of Philadelphia's Innovation Management unit within the Office of Innovation and Technology. She is responsible for driving and building programs that spur municipal innovation to increase government capacity, equity, and efficiency. She manages programs such as the City's Innovation Fund—a seed funding program that supports the piloting and testing of new ideas within government—procurement reform-related projects, and the City's digital inclusion programs. Most recently, she has taken on the role of serving as the lead program manager for

Philadelphia's Smart City Initiative.

Ellen is passionate about and proud of her hometown, Philadelphia. Prior to working for the City, Ellen spent four years working in the local nonprofit sector supporting community development organizations through program development, strategic planning, and fundraising. She received her Bachelor of Arts degree in English and Master of Science degree in City and Regional Planning from Temple University. She served on the Board of Directors for the Pennsylvania Chapter of American Planning Association and continues to stay involved in the local Emerging Professional's Committee.

James Jumper

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James B. Jumper is a partner in the Berwyn office of Pepper Hamilton LLP. Mr. Jumper is a member of the firm's Corporate and Securities and Life Sciences practice groups and a member of the steering committee of Pepper's Emerging Growth Group. He focuses his practice on mergers and acquisitions, public and private securities-related transactions, and general corporate matters.

Mr. Jumper regularly represents public and private companies and equity funds in stock and asset acquisitions and dispositions, mergers, and joint venture and strategic alliance arrangements. He also represents private equity funds, venture capitalists and emerging growth companies in private placements, venture capital and other capital-raising transactions. He has extensive experience in the insurance and life science industries.

In addition to his transaction-based practice, Mr. Jumper counsels U.S. companies across a broad range of industries and advises client management and boards of directors on day-

to-day legal issues in areas such as corporate governance, strategic matters, contract review and other commercial issues.

Archna Sahay

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Archna Sahay currently serves as Director of Entrepreneurial Investment for the City of Philadelphia. In this role, she is responsible for business and economic development in Philadelphia's tech sector and acts as the City's liaison with the entrepreneurial community. Archna also manages the City's StartupPHL platform, which includes the Call for Ideas grant program and a \$6 million fund for investments in early stage ventures in Philadelphia.

Shari Shapiro

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Shari Shapiro leads Uber's public and government affairs efforts in Pennsylvania and Delaware. She spearheaded Uber's successful campaign to legalize ridesharing across Pennsylvania which passed in November, 2016. Shari is also responsible for policy efforts in Pennsylvania related to self-driving cars, and she represents Uber on the Pennsylvania Department of Transportation's Autonomous Vehicle Policy Task Force.

Prior to Uber, Shari worked in law and government relations as a partner at Cozen O'Connor.

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