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FOR IMMEDIATE RELEASE

CYBERSECURITY Trends & Initiatives – Once More unto the Breach

Cybersecurity, just saying the word elicits concern. Technology is in our hands, at our fingertips, all of the time. It is both a blessing and a curse. With just the touch of a button, business transactions are conducted and highly confidential information is shared instantaneously across the globe. The world is both smaller and scarier than ever – are you and your business protected? Panel experts: Michael Ebert, Partner, **KPMG LLP**; Matt Siegel, Member, **Cozen O'Connor**; and Andy Williams, Cyber Envoy, **Department for International Trade** will discuss current pressing cybersecurity issues affecting the US and the UK; recent regulations; what you need to know and do to safeguard your company; and what you can expect from government regulations in both the short and long term. Howard Silverstone, Director, **Forensic Resolutions Inc.** will lead the conversation. CLE and CPE credits will be offered for PA, NJ and DE, and program materials will be distributed.

DATE: Thursday, October 6, 2016

TIME: 8:00 – 10:00 a.m.

LOCATION: Cozen O'Connor, One Liberty Place, 1650 Market Street, Suite 2800, Philadelphia, PA 19103

LINK TO MORE INFO: <http://www.babcphiladelphia.com/2016/07/cybersecurity/> (press kit available upon request)

About the BABC of Greater Philadelphia

The BABC of Greater Philadelphia promotes increased trade and investment between the United Kingdom and the Greater Philadelphia region, including Southeastern Pennsylvania, Southern New Jersey and Delaware. The United States of America and the United Kingdom are each other's largest investors; together we have approximately \$1 trillion invested in each other's economies. The BABC is part of the largest transatlantic business network, with 22 chapters and more than 2,000 member companies based in major business centers throughout North America and the United Kingdom. Members include many of the world's largest multinationals as well as thousands of middle market and privately held entities across industry sectors. The BABC of Greater Philadelphia is an affiliate of the Greater Philadelphia Chamber of Commerce. The BABC offers value-add programs and events; shares timely thought leadership and government publications; and provides important business development opportunities. www.babcphiladelphia.com

About Cozen O'Connor

Established in 1970 and ranked among the top 100 law firms in America, Cozen O'Connor has 600 attorneys who help clients manage risk and make better business decisions. Our lawyers counsel clients on their most sophisticated legal matters in all areas of the law, including litigation, corporate, and regulatory law. We represent a broad array of leading global corporations and ambitious middle market companies, and serve their needs through 24 offices across two continents.

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