

ONCE MORE UNTO THE BREACH  
**CYBERSECURITY  
TRENDS & INITIATIVES**

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*Cybersecurity. Just saying the word elicits concern. Technology is in our hands, at our fingertips, all of the time. It is both a blessing and a curse. With just the touch of a button, business transactions are conducted and highly confidential information is shared instantaneously across the globe. The world is both smaller and scarier than ever – are you and your business protected? Panel experts will discuss current pressing cybersecurity issues affecting the US and the UK; recent regulations; what you need to know and do to safeguard your company; and what you can expect from government regulations in both the short and long term.*

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#### MODERATOR

##### **Howard Silverstone**

Director

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Howard Silverstone is a CPA with almost 30 years' experience in public accounting and forensic accounting. He is also a Chartered Accountant (England and Wales) and has experience on both sides of the Atlantic. Howard is a certified fraud examiner and is Certified in Financial Forensics by the American Institute of Certified Public Accountants. He has concentrated on forensic accounting since 1985. Howard regularly presents programs to the legal, accounting and insurance industries on the calculation of damages in financial disputes and corporate fraud. He holds an accounting degree from the City of London Polytechnic (now London Metropolitan University). He has been quoted in many publications and has written articles for many periodicals, including the Legal Intelligencer (Philadelphia), Security Management magazine and is co-author of three books on fraud and forensic accounting. He has experience in matters ranging from construction claims and the calculation of economic damages in business interruption and contract dispute matters to fraud and white-collar crime investigations, fraudulent conveyance and real estate loan investigations. He has also specialized in providing assistance in entertainment industry disputes, such as copyright issues. He has extensive experience in the surety industry, as well as personal injury and wrongful death claims.

#### PANELISTS

##### **Michael D. Ebert**

Partner, Advisory Services – Cyber

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Michael is a Partner in the Philadelphia office of KPMG's Advisory Services Practice and also serves as a leader in our Cyber (Security, Privacy and Continuity) practice focused on Healthcare Life Sciences. Michael is also KPMG's National Leader for HIPAA Services working with the Office for Civil Rights. He is experienced with various areas of Healthcare Regulatory compliance, Information Management and Information Security with particular specialization in the fields of risk management and business enablement. Michael has substantial experience leading and coordinating Healthcare Regulatory Compliance & IT Advisory engagements with a focus on Cyber security and privacy. He has served as partner on Cyber strategy, organizational design, alignment and several IT Advisory engagements with responsibility for helping clients in developing processes to protect information assets, design enterprise security and continuity strategy.

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Matt works in the Global Insurance Department, focusing his practice in the areas of insurance coverage, cyber and technology risks, electronic discovery, construction litigation, and commercial litigation. He also co-chairs the firm's Privacy, Data and Cybersecurity Industry Team, is a member of the Technology Committee and serves as the firm's Hiring Partner. Matt has represented a wide variety of clients, including insurers, contractors, product manufacturers, and individuals, and concentrates his practice on complex litigation matters, including prosecuting and defending first- and third-party insurance coverage claims, construction claims, and commercial disputes. Matt has also counseled clients on the evaluation of data privacy risks, responses and solutions, and he serves as a breach coach, providing analysis and advice to address data breach events, including forensics, notification pursuant to federal and state laws, credit monitoring, and public relations issues. In addition to breach response, Matt has counseled insurers on the underwriting and coverage issues arising under cyber-risk policies.

Matt received his Bachelor of Arts in English from Colgate University in 1995. He earned his law degree, *cum laude*, at

Temple University Beasley School of Law in 1998, where he served as an articles editor for the Temple Political and Civil Rights Law Review and was awarded the Barrister Award for achievement in the field of trial advocacy.

**Andy Williams**

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In 2015, Andy Williams was confirmed as the UK's first Cyber Envoy to the US, based at the British Embassy in Washington DC. Previously, he managed the UK's Cyber Connect program, advising and mentoring cyber security start-ups in support of the national cybersecurity strategy.

Prior to these roles, Andy led the international business of UK cybersecurity software company Titania, which supports government and enterprise clients in over 60 countries.

He also served for five years as the US government's international trade advisor to US cyber security firms in the UK at the American Embassy in London. Andy began his career in the ICT sector within the Global Services division of British Telecom.

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