



Transatlantic Conference

12-13 June 2023

London UK

About the Conference

Each year, the BritishAmerican Business Network brings together its members of all 23 chapters throughout the North America and the UK for an annual business conference. The aim is to convene senior-level business executives and government representatives actively involved in trade, investment and business flows between North America and the UK.

This conference offers a series of roundtables, plenary sessions and networking receptions for over 150 guests.

The conference has been hosted previously by BABN chapters in Cleveland, OH; New York, NY; Los Angeles, CA; Chicago, IL; London, UK; and Birmingham, UK.



The Audience

In attendance will be 150 members of the transatlantic business community, alongside government representatives from both sides of the Atlantic.

US Government

United States Embassy
London
Department of Commerce
Office of the United States
Trade Representative
State Level Representation

UK Government

Foreign, Commonwealth and
Development Office
Department for Business and Trade
Department for Energy Security and Net Zero
Department for Science, Innovation and
Technology
Number 10

BAB London Members

Business representatives in
leadership, government and
public affairs and business
development

BABN Representatives

Comprising Executive
Directors, Presidents and
Members from 23 chapters
from North America and UK.

BABN North America

Chicago, Carolinas, Los Angeles, Georgia
(Atlanta), Miami, Michigan, New England,
Nashville, New York, Northern California (San
Francisco), Ohio, Orange County, Pacific
Northwest, Philadelphia, Tampa, Texas
(Houston), Toronto, Triangle North Carolina,
Washington DC.

BABN United Kingdom:

Birmingham, London,
Manchester and Scotland

Agenda

Day 1 - 12 June

Day 1 12 June	Activity (British American Group of Lawyers)
12:00 - 13:15	BAGOL Lunch
13:15 - 14:15	1st Session
14:15 - 14:45	Afternoon Break
14:45 - 15:45	2nd Session
15:45 - 16:45	3rd Session

Day 2 - 13 June

Day 2 13 June	Activity (Main Conference)
08:00 - 09:00	Guest Registration and Breakfast
09:00 - 09:05	Welcome Remarks from Duncan Edwards, CEO, BritishAmerican Business and Title Sponsor
09:05 - 09:30	Fireside Chat with high-level government representatives and Duncan Edwards
09:30 - 10:20	Session 1: The US UK Trade Relationship Today Moderated panel session on US UK trade
10:30 - 11:20	Session 2: People, The Crucial Commodity A discussion covering people issues: immigration, labour, mobility, skills and training, pay, workforce participation
11:20 - 11:40	Coffee Break
11:40 - 12:30	Session 3: Are Sustainability Expectations Sustainable? Discussion covering the regulatory environment for firms and financial sponsors
12:30 - 13:30	Networking Lunch
13:30 - 14:20	Session 4: BAB and Bain & Co Confidence Index Results of the latest Transatlantic Confidence Index survey with discussion and conclusions
14:30 - 15:20	Session 5: Leading The Digital Economy Discussion covering how the UK and US can set the bar for the future of digital trading and business
14:30 - 15:20	Session 6: Introduction The BAB Trade & Investment Data Centre and The Transatlantic Investment Case Presentation of the new resource centre and factbook followed by panel discussion
15:30 - 16:20	Transatlantic Growth (TAG) UK - USA Roundtable
16:30 - 18:00	Transatlantic Growth (TAG) UK - USA Roundtable
18:00 - 21:00	TAG Reception & Awards Sponsor welcome remarks from HSBC and Delta Air Lines Present Short Film of TAG Companies 2023 Presentation of Awards to one UK and one US Long term investor

