



On The Fly Travel Update – PHL/LHR & The World

Wednesday, September 22, 2021

11:00 am – 12:00 pm EST

Virtual Meeting Content

Philadelphia International Airport (PHL) and London Heathrow (LHR) are the backbone for international business and leisure travel, moving passengers and cargo across the Atlantic Ocean. The global economy and society depend upon this invaluable route. PHL and LHR also serve as a springboard for connecting flights throughout the world. The pandemic upended travel and created a cargo bottleneck. Constantly changing cross border restrictions and regulations have created pandemonium. Air travel is the lynchpin for operations throughout the transatlantic corridor and beyond. More than 20 million people travel between the US and the UK every year, delivering valuable trade, travel and tourism opportunities. Overall trade between the UK and US is more than £200 billion per year, and the US is the UK's top investor, representing 27% of all inward foreign direct investment.

In May 2021, PHL and LHR signed a Memorandum of Understanding (MoU) to increase collaboration and permit greater engagement on a range of topics and issues, geared towards reinforcing recovery from COVID-19. One of the first goals of this MoU is to safely reopen borders and allow for renewed travel between the US and UK.

Headline speakers, Chellie Cameron, CEO, Philadelphia International Airport and John Holland-Kaye, CEO London Heathrow will open the program, followed by a panel of experts from the travel, airline, and legal sectors. Speakers will review current regulations, as well as provide a preview of what we may be able to expect through the end of this year as our economies navigate the recovery process.

HOSTED BY:



PRESENTED BY:



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CHELLIE CAMERON
CEO
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Rochelle L. Cameron, Chief Executive Officer. Ms. Cameron was appointed Chief Executive Officer (“CEO”) of the Airport in January 2016. As CEO, Ms. Cameron serves as the City’s chief aviation representative in local, state, national and international affairs. She is responsible for directing the planning, development and administration of all activities of the City’s Division of Aviation, including both Philadelphia International Airport and Northeast Philadelphia Airport. Ms. Cameron has served on the Airport’s leadership team since 2011. From December 2014 until her appointment as CEO in January 2016, she was the Chief Operating Officer responsible for overseeing all day-to-day operations. She began her tenure at the Airport when she was named Deputy Director of Aviation, Finance and Administration in June 2011.

Before joining the Philadelphia International Airport, Ms. Cameron had 13 years’ experience working for the Metropolitan Washington Airports Authority. Her experience also includes seven years as an active duty officer in the United States Air Force and one year as an Air Force civilian employee. She completed her military service in 1998 as an active duty Captain. Ms. Cameron holds a Bachelor of Arts degree in Political Science from the University of Notre Dame and an MBA in Business Administration from Auburn University at Montgomery. She is a Certified Public Accountant in the Commonwealths of Pennsylvania and Virginia, and a Certified Member of the American Association of Airport Executives (AAAE).

Ms. Cameron serves on the Board of Directors’ Executive Committee for Airports Council International-North America, the National Policy Committee of AAAE, and the Boards of Directors for the U.S. Travel Association, the Philadelphia Convention and Visitors Bureau, the World Trade Center of Greater Philadelphia and the Global Philadelphia Association. She is also a member of the Federal Reserve Bank of Philadelphia’s Economic and Community Advisory Council.



JOHN HOLLAND-KAYE
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During his time as CEO, Heathrow has consistently improved service levels for passengers, while reducing costs, and it is now rated one of the best airports in the world. Heathrow was named “Sustainable Business of the Year” at the edie awards and one of the Best Companies to work for by the Sunday Times.

He is chair of the Business in the Community Employment and Skills Leadership Team, a member of DEFRA’s Council for Sustainable Business, a member of HRH the Prince of Wales’ Sustainable Markets Council, and a Commissioner with the Energy Transitions Commission. John is also a Non-Executive Director at Thames Tideway.

Before becoming CEO in July 2014, he was Development Director, responsible for delivering the £2.5bn Terminal 2 on time and on budget.

Prior to joining Heathrow, John worked in housebuilding with Taylor Wimpey, in brewing and leisure retail with Bass plc and as a strategy consultant with LEK. He has lived and worked in the UK, US, Australia and the Philippines.

John is married with two daughters.



EMANUEL ADAM
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Emanuel Adam is Executive Director and Chief Trade and Policy Officer at BritishAmerican Business. He is part of the Executive Team at BAB. Based out of Washington, D.C., Emanuel is responsible for the development and execution of the organisation's wider policy advocacy and trade & investment portfolio in both the U.S and the UK.

As part of his role, Emanuel manages BAB's relationship with U.S. and UK Governments and external stakeholders, coordinates the engagement and work of BAB's Trade and Policy Groups, and serves as spokesperson for the organisation.

Over the course of his career, has published numerous articles and publications in the field of transatlantic trade and investment. Emanuel has coordinated business input to several major trade negotiations, such as TTIP, the Brexit talks, the UK-U.S. FTA and other bilateral agreements around innovation, mobility, aviation, tariffs and data flows. He regularly speaks at public events and comments in public media on current events.

Before assuming his current position, Emanuel led BAB's London/UK office, and held further positions at BAB as Analyst, Policy and Public Affairs Manager and Head of Policy & Trade. Prior to joining BAB, Emanuel was a Policy Advisor at the Trans-Atlantic Business Council (TABC) and EU Administrator at the former TransAtlantic Business Dialogue (TABD) in Brussels.



LAKSHMAN AMARANAYAKA
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Lakshman Amaranayaka serves as Vice President of PHL Hub Operations, overseeing American's largest Northeast hub and primary trans-Atlantic gateway.

Previously, Lakshman spent six years as Managing Director of Customer Care and Customer Operations at PHL. In that role he oversaw merger integration efforts and initiatives to improve the customer experience.

He began his career with American as a Reservations Agent in 1999. Throughout his tenure, Lakshman has held a variety of Customer Experience positions in New York, Miami, Los Angeles and Philadelphia.

As a leader, Lakshman has been instrumental in shaping American's diversity, equity and inclusion efforts while mentoring the airline's next generation of leaders. Lakshman also represents American in the community as a board member of the Philadelphia African American Chamber of Commerce and co-chair of the PHL Airport Guest Experience Council.

BRITISH AIRWAYS



NEIL CHERNOFF
SENIOR VICE PRESIDENT OF NETWORKS & ALLIANCES
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Neil is the Senior Vice President of Networks & Alliances for British Airways, reporting to BA CEO Sean Doyle. Neil is responsible for network planning, scheduling, fleet planning, alliances, corporate strategy, and infrastructure planning, and also oversees BA's businesses at Gatwick and London City Airport.

Neil joined BA from its sister airline Iberia Airlines, where he served as the VP of Network Planning and the SVP of Network Planning and Alliances. Prior to Iberia, Neil joined International Airlines Group (IAG), the holding company of BA and Iberia (along with Aer Lingus, Vueling and LEVEL), in 2011, as a Senior Manager in the IAG Strategy Group.

Before moving to Europe in 2011, Neil worked as VP of Strategy for AAR CORP, a Chicago based company that provides maintenance and supply chain solutions to commercial aviation and government customers worldwide. Previously, Neil worked as a strategy consultant at Bain & Company in their aviation practice based in Dallas, Texas.

Before starting his career in aviation, Neil serves as an analyst and associate in the investment banking and private equity divisions of Donaldson, Lufkin & Jenrette.

Neil holds an Engineering degree from The University of Pennsylvania, a Finance degree from The Wharton School and an MBA from The Kellogg School of Management.



ERIK EVJEN
DIRECTOR, DATA ANALYTICS AND INSIGHTS
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Upon joining Tourism Economics in 2019, Evjen was tasked with developing and managing a new division for the company focused on data analysis & visualization, sales strategy, and research services to marketing and sales organizations globally.

A 15-year tourism industry veteran, Evjen has held a number of positions across the industry and most recently spent five years with the Philadelphia Convention & Visitors Bureau building their first ever internal Research Department. Under his leadership the department developed a number of market intelligence reports to aid management and hotel partners in uncovering trends and insights that enhanced the destination's ability to attract meetings, conventions and sporting events as well as out-of-town visitors.

He currently serves as a Board Member of the Travel & Tourism Research Association, and the Norwegian-American Chamber of Commerce Philadelphia, and is involved with a number of national tourism committees and initiatives including Destinations International's Advocacy Committee. Evjen is a past Board Member of the Pennsylvania Restaurant and Lodging Association, and the Economy League of Greater Philadelphia.

Evjen, a native of Oslo, Norway, is a graduate of Boston University in Boston, MA, where he received a Bachelor of Arts degree in Hospitality Administration. He is fluent in several languages, including all the Scandinavian languages; Norwegian, Swedish and Danish.



STEPHANIE WEAR
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Stephanie Wear is the Director of Air Service Development and Cargo Services at Philadelphia International Airport.

She works to attract, retain, and expand air service at PHL. This is achieved through maintaining effective working relationships with carriers, logistical firms, aviation organizations and other airports. She also facilitates corporate and stakeholder relationships that maximize commercial air service operations at Philadelphia ensuring that PHL thrives as a globally competitive gateway.

Since starting at PHL in January 2020, she has had to quickly pivot to react to the consequences of COVID.

PHL was the first airport in the US to publish a COVID Recovery Incentive plan that helped carriers restart operations and recover lost capacity. Despite low demand, she worked with American Airlines, Frontier, and JetBlue to add new services. She also led the airport's efforts to lift funneling status and successfully relaunched international service to LHR.

Prior to her current role, Ms. Wear was the Director of Aviation for the Tenerife Tourism Corporation. During her tenure, Tenerife achieved 87 months of consecutive growth in both airports and attracted more than 10 new carriers. Tenerife won 9 different Routes Marketing Awards as well.



RHETT WORKMAN
MANAGING DIRECTOR, EUROPE AND ASIA-PACIFIC
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Rhett Workman is Managing Director for Europe and Asia-Pacific, he is based in London. In this role, Workman oversees the company's passenger and cargo operations across the region and manages the oneworld® alliance and Atlantic and Pacific joint business partnerships, community relations initiatives and political and business partnerships. He is American's highest-ranking employee in Europe and Asia-Pacific.

Previously, Workman was Managing Director for London Heathrow. Prior to moving to London in 2017, Workman was based in Philadelphia and oversaw American's international and Philadelphia corporate real estate, facilities and government affairs matters. Prior to joining US Airways (now a part of American Airlines) in 2004, Workman was the Director of International Affairs for Airlines for America in Washington, D.C., the principal trade association for the U.S. airline industry. Prior to that, he was an associate for a Washington, D.C. based law firm specializing in telecommunications, transportation and energy law.

Workman graduated Summa Cum Laude and Phi Beta Kappa with a Bachelor's Degree in History and English from Birmingham-Southern College in Birmingham, Alabama. Following graduation, he spent a year at Trinity College Dublin as a Rotary Foundation Scholar. He has a Juris Doctorate from Duke University and a Master of Arts Degree in English, also from Duke University. He is a member of the Bars of the Supreme Court of the United States, Pennsylvania and Washington.



ANDREW J. ZELTNER
SENIOR COUNSEL
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Andrew “Drew” Zeltner is a Senior Counsel in Klasko Immigration Law Partner’s Philadelphia office. Mr. Zeltner handles a wide array of corporate immigration matters including those involving the processing of permanent resident applications (green cards) on behalf of multinational corporate and individual clients, including labor certification applications, immigrant visa petitions and adjustment of status applications.

He has significant experience providing employment-based U.S. immigration services for large corporate clients, including applications for B-1 OCS, E-1/E-2, H-1B, H-3, J-1, L-1, O-1, TN, labor certifications, multinational manager and executive immigrant petitions, outstanding researchers, extraordinary ability aliens, and national interest waivers. He has provided extensive advice to human resources professionals and corporate counsel regarding immigration compliance matters including I-9 and LCA compliance issues.

Mr. Zeltner received a Bachelor of Arts degree in Politics (cum laude) from The Catholic University of America. He earned his J.D. (cum laude) from Quinnipiac University School of Law. While in law school, Mr. Zeltner served as Opinions Editor of the *Quinnipiac Probate Law Journal*.